



Learning & Earning School

LEARN SMART EARN MORE



Learning & Earning School

LEARN SMART EARN MORE

Website:

[www.https://learningandearningschool.com/register/](https://learningandearningschool.com/register/)

Mail:

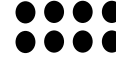
contact@learningandearningschool.com

Head Office:

Learning & Earning School Ltd.

Yeasin Nagar (Maddha Barera), Bypass Moor,

Mymensingh, Bangladesh





Learning & Earning School

LEARN SMART EARN MORE

Legal Documents



DOCUMENTS



Learning & Earning School

LEARN SMART EARN MORE

Issue No. 518939 Date: 13/07/2025



Certificate of Incorporation (under Act XVIII of 1994)

No. C-203135/2025

*I hereby certify that **Learning & Earning School Ltd.** is this day incorporated under the Companies Act (Act XVIII) of 1994 and that the Company is Limited.*

*Given under my hand at **Dhaka** this **Thirteenth** day of **July** two thousand and twenty-five.*

By order of
Registrar

Assistant Registrar
Registrar of Joint Stock Companies & Firms
Bangladesh



N.B. This certificate is digitally signed. Please find the soft copy to verify the signature.

DOCUMENTS



Learning & Earning School

LEARN SMART EARN MORE



Government of the People's Republic of Bangladesh
National Board of Revenue

Taxpayer's Identification Number (TIN) Certificate

TIN : 485172392089

This is to Certify that **Learning & Earning School Ltd.** is a Registered Taxpayer of National Board of Revenue under the jurisdiction of **Taxes Circle-315 (Company)**, Taxes Zone 15, Dhaka.

Taxpayer's Particulars :

- 1) Name : **Learning & Earning School Ltd.**
- 2) Registered Address/Permanent Address : **Bypass Moor, Digarkanda,, Mymensingh Sadar, Mymensingh, PO : 2202, Bangladesh**
- 3) Current Address : **115-116, 1st Floor, Adamjee Court, Motijheel, Dhaka, PO : 1000**
- 4) Previous TIN : **Not Applicable**
- 5) Status : **Company**

Date : July 18, 2025



Please Note:

1. A Taxpayer is liable to file the Return of Income under section 166 of the Income Tax Act, 2023.
2. Failure to file Return of Income under Section 166 is liable to:
 - (a) Penalty under section 286, and
 - (b) Prosecution under section 311 of the Income Tax Act, 2023.

Deputy Commissioner of Taxes
Taxes Circle-315 (Company)
Taxes Zone 15, Dhaka
Address : Ridge Ahmed Square (9th Floor), 501, VIP Road,
Naya Palan, Dhaka-1000. Phone : 48321395

N. B. This is a system generated certificate and requires no manual signature.

License No. 2025-01674

Serial No. 30033-250721-379286

Mymensingh City Corporation



Training Support Center

Ward- 0025 Road-Bypass Moor, Digarkanda. Date of license issue - 15-07-2025, fiscal year- 2025 - 2026

In the light of section 8 of the Local Government (City Corporation) Act, Act 25, trade, professions, calling and advertising according to the standard tax schedule, the business / profession approval letter was adapted to the person / institution mentioned below. The term, which will remain in force until 2025 - 2026, 30 June

01. Business institution's name : **LEARNING & EARNING SCHOOL LTD**
02. Owner's name : **Md Sajid Khan (Managing Director)**
03. Father / Husband Name : **Md. Satter Khan 04. Mother's name : Mrs Rina Khanam**
05. Owner's Present address : **Kawatkhali Hakkani Moor, Sadar, District- Mymensingh**
06. Owner's Permanent address : **Barantor, Netrokona, District- Netrokona**
07. Business Address : **Bypass Moor, Digarkanda, Mymensingh Sadar, District- Mymensingh**
08. Nid./Birth Number : **5984176569 09. Mobile - 01601339903**

Fees (Item)	Amount
License Fee	1,000.0 TK
VAT 15.0(%)	150.0 TK
Signboard (per sft) 150 x 2(H) x 3(W)	900.0 TK
Other Fee	2,050.0 TK
Payment Amount	4,100.0 TK

Md Ekteharul Islam Murad
License Inspector
Mymensingh City Corporation

Sejuti Dhar
Chief Revenue Officer
Mymensingh City Corporation

Md Mukhter Ahmad
Administrator
Mymensingh City Corporation

URL : <http://digitalpaourashava.gov.bd>

Issue date : 2025-07-21



Learning & Earning School

LEARN SMART EARN MORE



WHAT IS LEARNING & EARNING SCHOOL?

Learning & Earning School Ltd. একটি আধুনিক অনলাইন ও অফলাইন সামাজিক ব্যবসা ভিত্তিক শিক্ষা প্ল্যাটফর্ম, যেখানে সীমাহীন শিক্ষার্থী একসাথে দক্ষতা অর্জন, অনুশীলন ও বাস্তব প্রয়োগের মাধ্যমে শেখা এবং আয়ের প্রায় ৮০% শিক্ষার্থী ও প্রমোটারদের মধ্যে ভাগ করা হয় — শেখা ও আয়ের সম্ভাবনা একসাথে।



Learning & Earning School

LEARN SMART EARN MORE

Learning & Earning School Ltd.





Learning & Earning School

LEARN SMART EARN MORE

Our Mission:

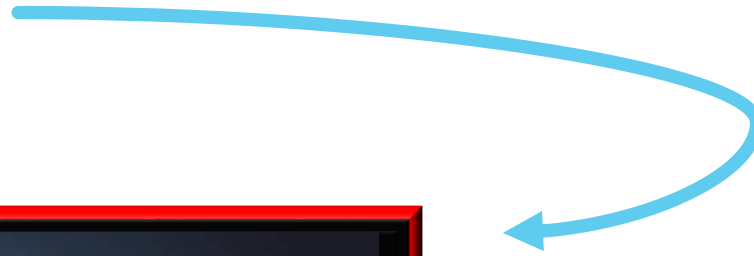
Learning & Earning School Ltd. - প্রতিটি শিক্ষিত মানুষকে অনলাইন প্রশিক্ষণের মাধ্যমে পেশাগত ভাষা, ডিজিটাল সচেতনতা এবং আয়-উপযোগী দক্ষতায় গড়ে তুলতে প্রতিশ্রুতিবদ্ধ। আমরা বিশ্বাস করি — শিক্ষা তখনই পূর্ণতা পায়, যখন তা মানুষের আয়, আত্মনির্ভরতা ও পেশাগত উন্নতির পথ তৈরি করে।



Learning & Earning School

LEARN SMART EARN MORE

Learning & Earning School Ltd.





Learning & Earning School

LEARN SMART EARN MORE

Our Vision:

Learning & Earning School Ltd. – এর লক্ষ্য হলো এমন অফলাইন স্কুল তৈরি করা, যেখানে সকল শিক্ষিত ও বেকার মানুষ বিশ্বব্যাপী জনপ্রিয় সার্টিফিকেট কোর্সসহ প্রয়োজনীয় দক্ষতা শিখে আত্মনির্ভর হবে, দেশের ও বিদেশের কর্মসংস্থানে যুক্ত হবে, বেকারত্ব কমবে এবং বাংলাদেশ অর্থনৈতিকভাবে সমৃদ্ধ হবে।



Learning & Earning School

LEARN SMART EARN MORE

Learning & Earning School Ltd. -



Tagline:

“From Education to Profession – Learn to Earn.”



মূল বার্তা :

“শিক্ষা থেকে পেশা – শেখার সঙ্গে আয়ের সুযোগা”





Learning & Earning School

LEARN SMART EARN MORE

COURSE # 1500 BDT

Digital Marketing for Freelancing

01. Introduction to Digital Marketing
02. Market & Audience Research
03. Meta Marketing (FB & Instagram)
04. Marketing Content Materials
05. Google My Business (Local SEO)
06. SEO (Search Engine Optimization)
07. Email & ChatGPT Marketing
08. YouTube Marketing & Video SEO
09. LinkedIn & Personal Branding
10. Freelance Marketplace & Portfolio
11. Client Management Practice
12. Payment Gateway & Final Project

Spoken English

01. Basic Grammar Foundations
02. Essential Sentence Structure
03. Practical Speaking Skills
04. Question Formation Techniques
05. Everyday Conversation Mastery
06. Listening & Understanding Practice
07. Confidence & Fluency Development
08. Tense-Based Speaking Structure
09. Common Speaking Expressions
10. Topic-Based Monologue Practice
11. Professional Presentation Skills
12. Advanced Communication Techniques



Learning & Earning School

LEARN SMART EARN MORE

COURSE # 1000 BDT

Computer Operation

1. Computer Fundamentals & Basic Operations
2. Operating System (Windows) Management
3. Typing Skills & Productivity Tools
4. Microsoft Word (Document Processing)
5. Microsoft Excel (Data Management & Analysis)
6. Microsoft PowerPoint (Presentation Skills)
7. Internet Browsing & Online Safety
8. Email & Digital Communication
9. File Management & Cloud Storage
10. Basic Graphic Design (Canva/Tools)
11. IT Troubleshooting & Maintenance Basics
12. Freelancing & Online Work Fundamentals



Learning & Earning School

LEARN SMART EARN MORE

COURSE # 500 BDT

Digital Marketing with SMM

1. Introduction to Digital Marketing & SMM
2. Market Research & Audience Targeting
3. Branding & Social Media Positioning
4. Social Media Platforms Overview
5. Business Profile Setup & Optimization
6. Content Strategy & Planning
7. Content Creation & Copywriting
8. Video Marketing (Reels, Shorts & YouTube)
9. Organic Social Media Growth Strategy
10. Paid Advertising (Meta Ads)
11. Lead Generation & Sales Funnel
12. Analytics & Performance Tracking

English for Work

1. Workplace English Basics
2. Professional Communication
3. Office Etiquette & Team Skills
4. Workplace Speaking Skills
5. Listening & Understanding
6. Business & Industry Vocabulary
7. Email & Business Writing
8. Meetings & Presentation Skills
9. Phone & Virtual Communication
10. Client Handling & Service
11. Interview & Career Skills
12. Advanced Communication & Problem Solving



Learning & Earning School

LEARN SMART EARN MORE

COURSE # 500 BDT

Entrepreneurship Development

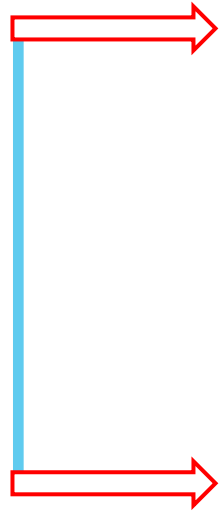
1. Entrepreneurship Mindset
2. Business Opportunities
3. Business Planning & Strategy
4. Startup Legal Framework
5. Financial Management
6. Marketing & Branding
7. Digital Marketing Tools
8. Operations & Supply Chain
9. Risk & Problem Solving
10. Leadership & Team Skills
11. Funding & Investment
12. Business Growth & Sustainability



Learning & Earning School

LEARN SMART EARN MORE

PORTAL



**Teacher
Hub**

**Job
Portal**



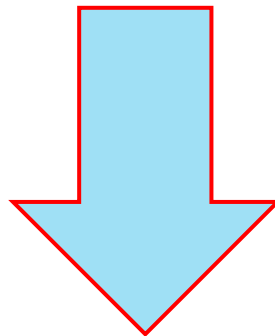
Learning & Earning School

LEARN SMART EARN MORE

UPCOMING PROJECT

Top 10 Most Globally In-Demand Practical Skills / Jobs

Skill / Job Global Demand Reason



OFFLINE COURSE

● Electrician / Electrical Technician



Learning & Earning School

LEARN SMART EARN MORE

● Plumbing & Pipe Fitting Technician



● Construction & Welding Technician



● HVAC / Cooling & Heating Technician



● Professional Driver (LMV/HMV)



OFFLINE COURSE

● Housekeeping & Caregiving Assistant →



Learning & Earning School

LEARN SMART EARN MORE

● Hospitality & Tourism Professional →



● Computer Operator & Freelancing →



● Tailoring & Dress Making Professional →



● Beauty Therapy & Salon Professional →





Learning & Earning School

LEARN SMART EARN MORE

Why Learning & Earning School?

**“SUCCESSFUL PEOPLE DO THE
SAME WORK IN DIFFERENT WAYS”**

(সফল ব্যক্তির একই কাজ ভিন্ন ভিন্ন ভাবে করে)



Learning & Earning School

LEARN SMART EARN MORE

EXAMPLE

**Traditional
System**

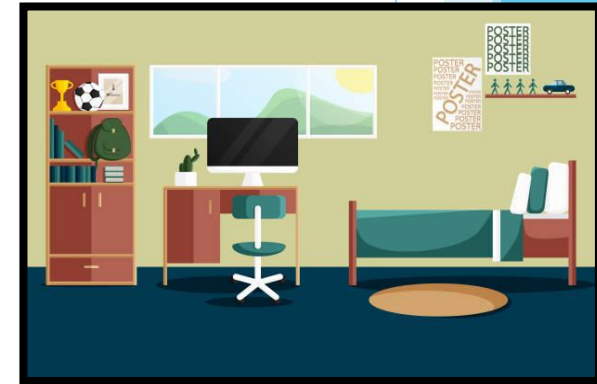
**ONLINE
system**

Traditional System

Course costs: ₹10,000

3 month's accommodation
and meals cost: ₹20,000

Total = ₹30,000

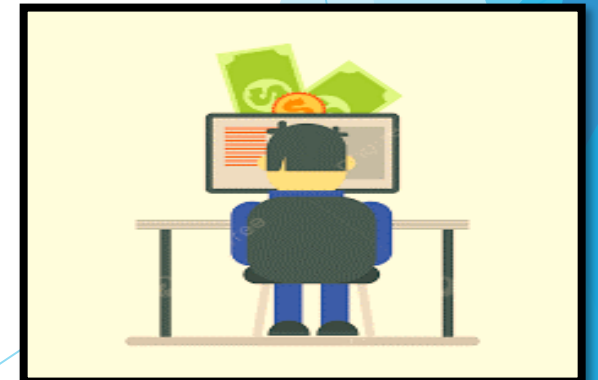




Learning & Earning School
LEARN SMART EARN MORE

ONLINE system

- ➔ Online course is only ₹500/1000/1500
- ➔ 12 class (weekly)
- ➔ Validity: 180 days
- ➔ Certification





Learning & Earning School

LEARN SMART EARN MORE

EXAMPLE



⇒ *Bill Gates*



⇒ *Jeff Bezos*

EXAMPLE



-Elon Musk

The World's First *Trillionaire* (Projected)



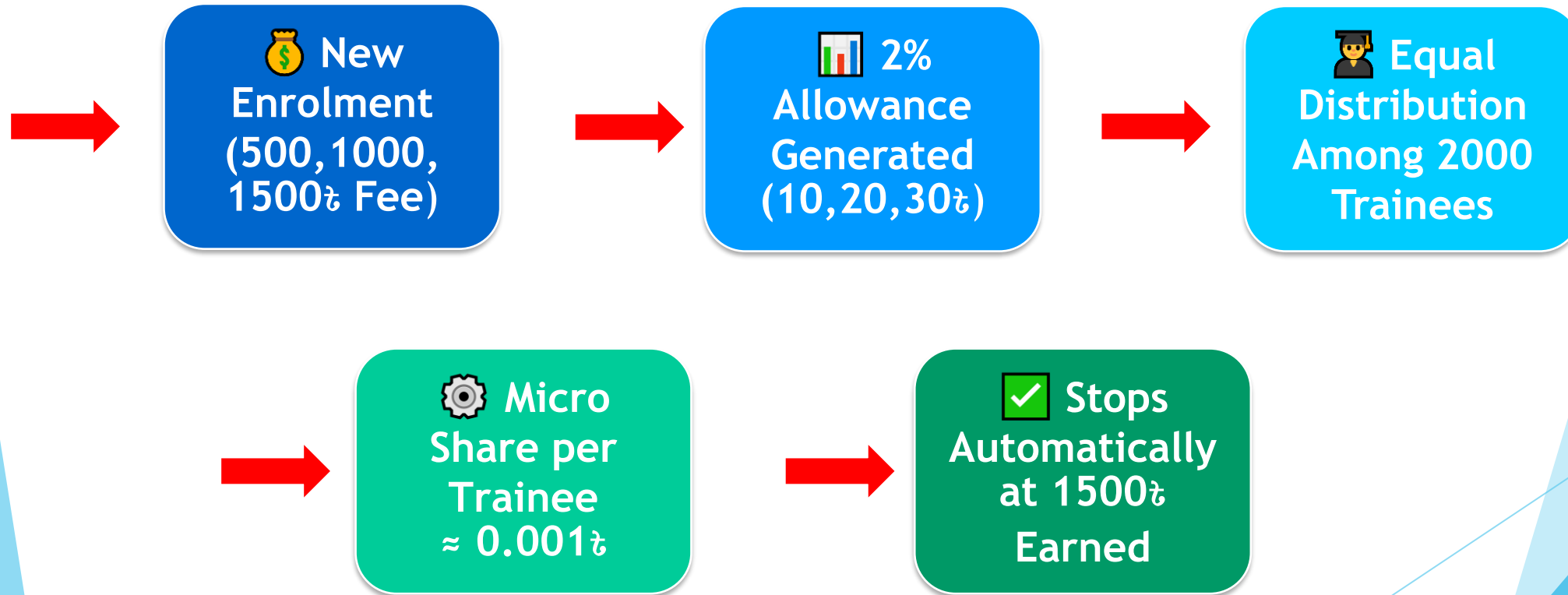
Learning & Earning School

LEARN SMART EARN MORE

Passive Earning

REWARD

Auto Trainee Allowance 2%





Learning & Earning School

LEARN SMART EARN MORE

Community Auto Pool (200)

REWARD

1

Left 1:3
to Right

66.67 2 200

66.67 3 200

66.67 4 200

Pool	Reward	
Pool1	<u>66.67</u>	200 BDT
Pool2	44.44	400 BDT
Pool3	800.00BDT	
Pool4	1,600.00BDT	
Pool5	3,200.00BDT	
Pool6	6,400.00BDT	
Pool7	12,800.00BDT	
Pool8	25,600.00BDT	
Pool9	51,200.00BDT	
Pool10	102,400.00BDT	
Pool11	204,800.00BDT	
Pool12	409,600.00BDT	
Pool13	819,200.00BDT	
Pool14	1,638,400.00BDT	
Pool15	3,276,800.00BDT	

Total=65,53,200BDT



Learning & Earning School

LEARN SMART EARN MORE

Active Earning



Learning & Earning School

LEARN SMART EARN MORE

Affiliate Program

30/30/40%



Affiliate Earning

22/21/30%



Reference Earning

8/9/10%

COURSE # 1500 BDT



Learning & Earning School

LEARN SMART EARN MORE

EARNING

Reference Earning

10%

Reference Earning = 10%; $1500 \times 8\% = 150\text{TK}$; $10 \times 150 = 1500\text{TK}$.

Team Work	Reference	Affiliate Earning 33.33%	Earn	Total Earning
Team-01	10	3.33%	10x50	500
Team-02	100	4.67%	100x70	7000
Team-03	1000	4%	1000x60	60000
Team-04	10000	3.33%	10000x50	500000
Team-05	100000	2.67%	100000x40	4000000
Team-06	1000000	2%	1000000x30	30000000
Team-07	10000000	1%	10000000x15	150000000
Team-08	100000000	1%	10000000x15	1500000000

Team:09-10=0.67%=10TK.

Team:11-30=0.33%=5TK.

COURSE # 1000 BDT



Learning & Earning School

LEARN SMART EARN MORE

EARNING

Reference Earning

9%

Reference Earning = 9%;

$1000 \times 9\% = 90\text{TK};$

$10 \times 90 = 900\text{TK}.$

Team Work	Reference	Affiliate Earning 24%	Earn	Total Earning
Team-01	10	1.5%	10×15	150
Team-02	100	3%	100×30	3000
Team-03	1000	2.5%	1000×25	25000
Team-04	10000	2%	10000×20	200000
Team-05	100000	1.5%	100000×15	1500000
Team-06	1000000	1.5%	1000000×15	15000000
Team-07	10000000	1%	10000000×10	100000000
Team-08	100000000	1%	100000000×10	1000000000

Team:09-10=0.5%=5TK.

Team:11-30=0.3%=3TK.

COURSE # 500 BDT



Learning & Earning School

LEARN SMART EARN MORE

EARNING

Reference Earning

8%

Reference Earning = 8%;

$500 \times 8\% = 40\text{TK};$

$10 \times 40 = 400\text{TK}.$

Team Work	Reference	Affiliate Earning 23%	Earn	Total Earning
Team-01	10	2%	10×10	100
Team-02	100	3%	100×15	1500
Team-03	1000	2.4%	1000×12	12000
Team-04	10000	2%	10000×10	100000
Team-05	100000	1.8%	100000×9	900000
Team-06	1000000	1.6%	1000000×8	8000000
Team-07	10000000	1%	10000000×5	50000000
Team-08	100000000	1%	100000000×5	500000000

Team:09-10=0.6%=3TK.

Team:11-30=0.3%=1.5TK.



Learning & Earning School

LEARN SMART EARN MORE

Course 1500
Point # 3

Course 1000
Point # 2

Course 500
Point # 1

RANK POINT

Rank Point = 150 = (RC) = 3.33% = 50TK.



Learning & Earning School

LEARN SMART EARN MORE

$(3-RC)=JC$



$(3-JC)=C$



$(3-C)=SC$



$(3-SC)=EC$



$(3-EC)=PC$



$(3-PC)=LC$



$(3-LC)=GC$

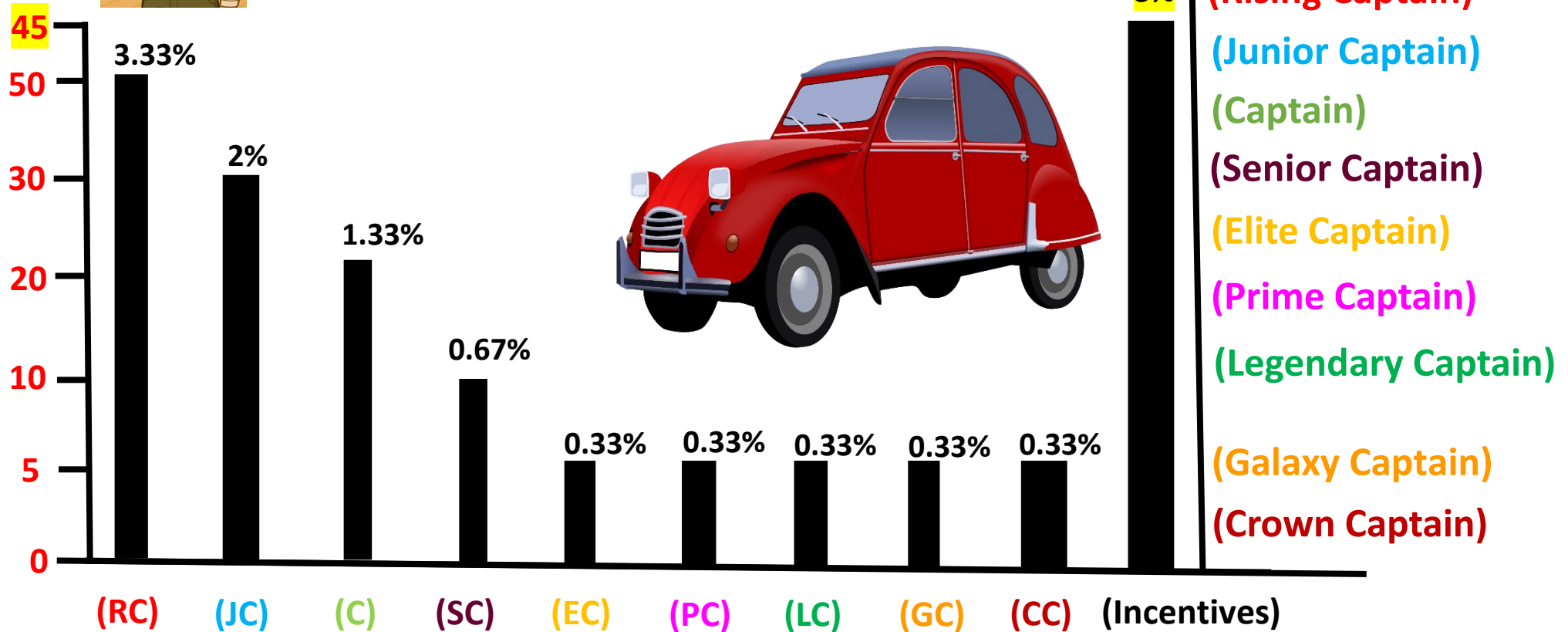


$(3-GC)=CC$

REWARD

Rank Royalty **9%**

Incentives **3%**



(Rising Captain)
(Junior Captain)
(Captain)
(Senior Captain)
(Elite Captain)
(Prime Captain)
(Legendary Captain)
(Galaxy Captain)
(Crown Captain)

Rank Point =150 = (RC) = 2.5% = 25TK.



Learning & Earning School

LEARN SMART EARN MORE

$(3-RC)=JC$



$(3-JC)=C$



$(3-C)=SC$



$(3-SC)=EC$



$(3-EC)=PC$



$(3-PC)=LC$



$(3-LC)=GC$

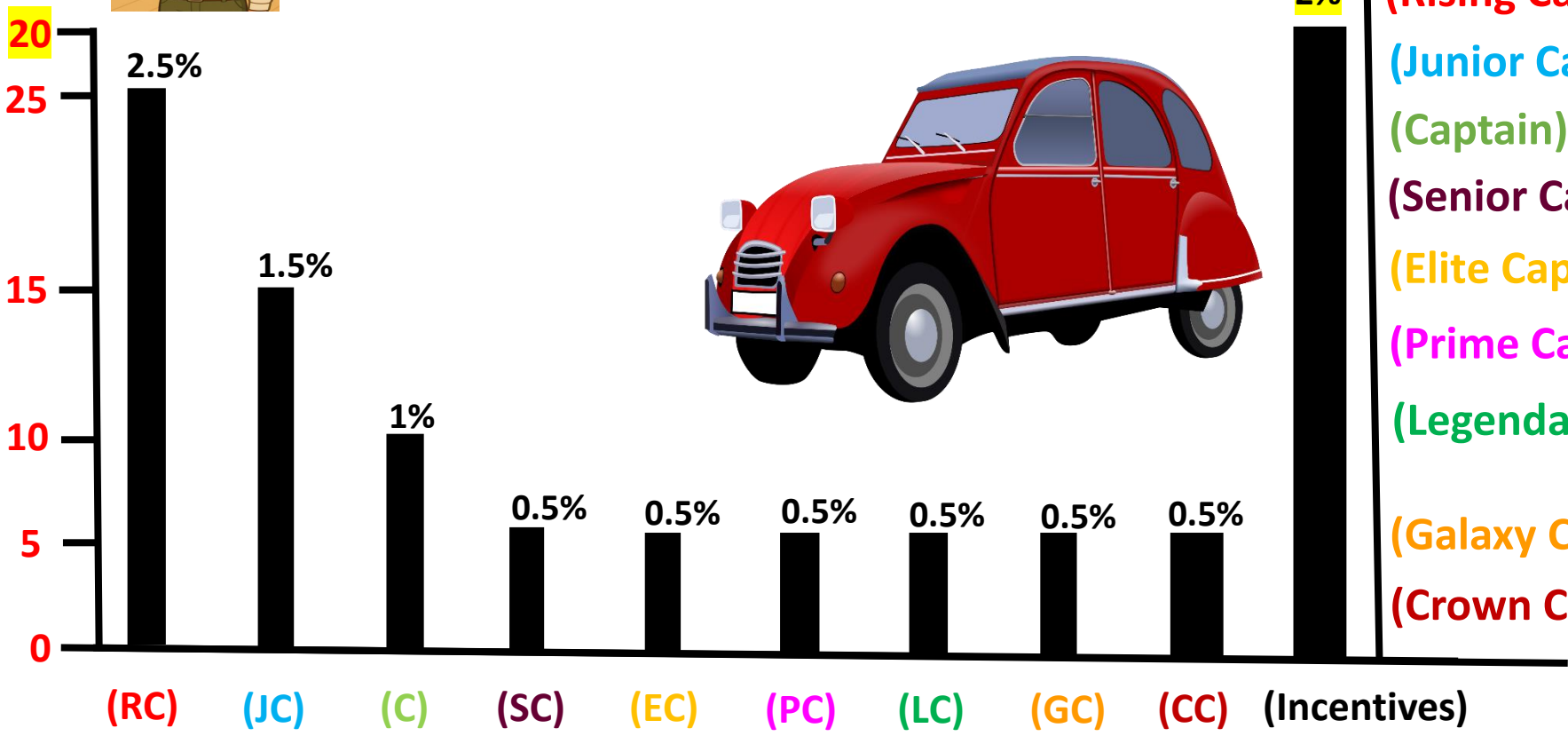


$(3-GC)=CC$

REWARD

Rank Royalty **8%**

Incentives **2%**



- 2%** (Rising Captain)
- (Junior Captain)
- (Captain)
- (Senior Captain)
- (Elite Captain)
- (Prime Captain)
- (Legendary Captain)
- (Galaxy Captain)
- (Crown Captain)

Rank Point =150 = (RC) = 2.8% = 14TK.



Learning & Earning School

LEARN SMART EARN MORE

$(3-RC)=JC$



$(3-JC)=C$



$(3-C)=SC$



$(3-SC)=EC$



$(3-EC)=PC$



$(3-PC)=LC$



$(3-LC)=GC$

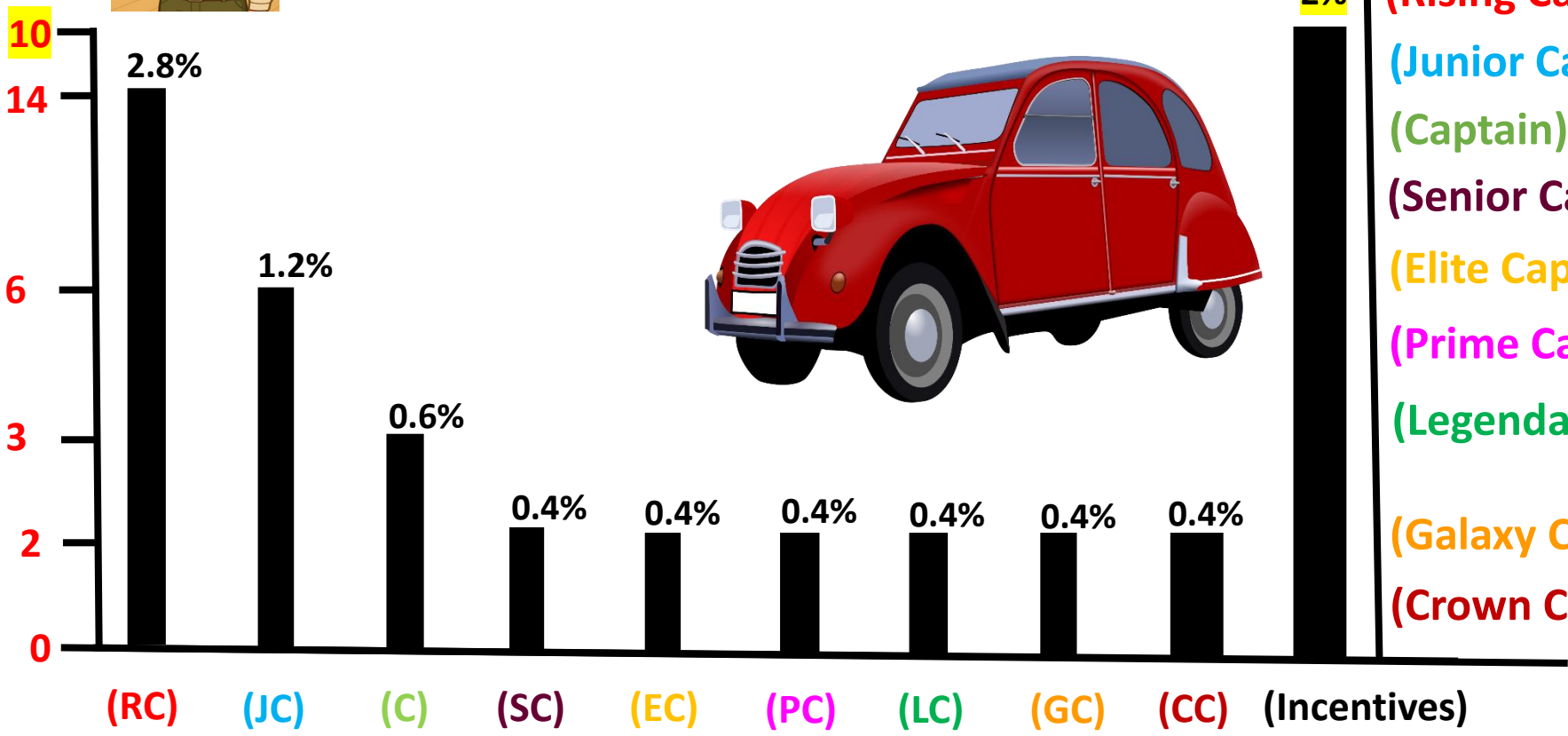


$(3-GC)=CC$

REWARD

Rank Royalty **7%**

Incentives **1%**



- 2%** (Rising Captain)
- (Junior Captain)
- (Captain)
- (Senior Captain)
- (Elite Captain)
- (Prime Captain)
- (Legendary Captain)
- (Galaxy Captain)
- (Crown Captain)



Learning & Earning School

LEARN SMART EARN MORE



SCOUTER

Scouter → Union Scouter → 1.5%

Qualifications:

- Rising Captain(R.C) → Got mail to be a scouter
- Form-fill-up (Submit your details)
- Approval depends on vacancy and activity

Facility

- Balance transfer 0.5%
- Scouter Pool 1%=5/10/15TK.





Learning & Earning School

LEARN SMART EARN MORE



Learning & Earning School

LEARN SMART EARN MORE

CAMPUS INTRODUCER 1%

➔ District Campus ➔ 0.5% (2.5/5/7.5TK)

➔ Upazila Campus ➔ 0.5% (2.5/5/7.5TK)

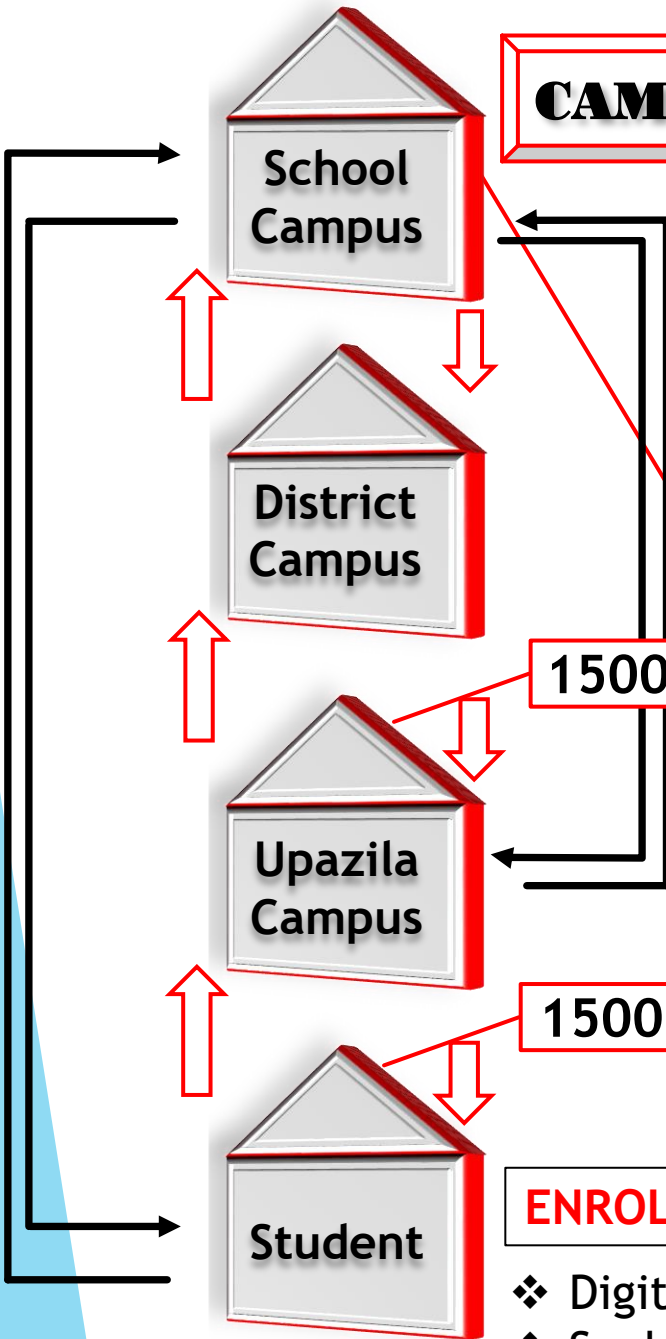




Learning & Earning School

LEARN SMART EARN MORE

CAMPUS EARNING 4%



Balance Transfer 0.5%	Deposit 0.25%	Enroll 0.5%	Pool 1%	Withdraw 2%
--------------------------	------------------	----------------	------------	----------------

1500	2.5/5/ 7.5	1.25/2.5 <u>/3.75</u>	2.5/5/ 7.5	5/10/ 15	20
------	---------------	--------------------------	---------------	-------------	----

1500	2.5/5/ 7.5	1.25/2.5 <u>/3.75</u>	2.5/5/ 7.5	5/10/ 15	20
------	---------------	--------------------------	---------------	-------------	----

ENROLL: 1500 **Withdraw: 1000**

Campus=Charge 5%=D.C/U.C=2% ***(3% Institution)***

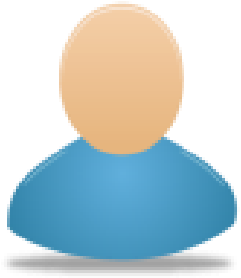
- ❖ Digital Marketing
- ❖ Spoken English



Learning & Earning School

LEARN SMART EARN MORE

Student Withdraw



Once a student earns 100 BDT, they can withdrawals from school at 5% service charge. Example: $100 \text{ BDT} \times 5\% = 95 \text{ BDT}$.

Students can withdraw from their district or upazila campus for only 5% BDT service fee.



Learning & Earning School

LEARN SMART EARN MORE

🌟 We're excited to have you with us. Together, let's grow, achieve, and make success happen! 🚀

Welcome to a New Journey!

Learning & Earning School Ltd.