



# Learning & Earning School

LEARN SMART EARN MORE



# Learning & Earning School

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## Website:

[www.https://learningandearningschool.com/register/](https://learningandearningschool.com/register/)

## Mail:

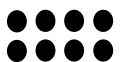
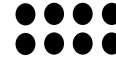
contact@learningandearningschool.com

## Head Office:

Learning & Earning School Ltd.

Yeasin Nagar (Maddha Barera), Bypass Moor,

Mymensingh, Bangladesh





**Learning & Earning School**

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## Legal Documents



# DOCUMENTS



**Learning & Earning School**

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Issue No. 518939 Date: 13/07/2025



## Certificate of Incorporation (under Act XVIII of 1994)

No. C-203135/2025

*I hereby certify that **Learning & Earning School Ltd.** is this day incorporated under the Companies Act (Act XVIII) of 1994 and that the Company is Limited.*

*Given under my hand at **Dhaka** this **Thirteenth** day of **July** two thousand and twenty-five.*

By order of  
Registrar

Assistant Registrar  
Registrar of Joint Stock Companies & Firms  
Bangladesh



N.B. This certificate is digitally signed. Please find the soft copy to verify the signature.

# DOCUMENTS



## Learning & Earning School

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Government of the People's Republic of Bangladesh  
National Board of Revenue

Taxpayer's Identification Number (TIN) Certificate

**TIN : 485172392089**

This is to Certify that **Learning & Earning School Ltd.** is a Registered Taxpayer of National Board of Revenue under the jurisdiction of **Taxes Circle-315 (Company)**, Taxes Zone 15, Dhaka.

Taxpayer's Particulars :

- 1) Name : **Learning & Earning School Ltd.**
- 2) Registered Address/Permanent Address : **Bypass Moor, Digarkanda,, Mymensingh Sadar, Mymensingh, PO : 2202, Bangladesh**
- 3) Current Address : **115-116, 1st Floor, Adamjee Court, Motijheel, Dhaka, PO : 1000**
- 4) Previous TIN : **Not Applicable**
- 5) Status : **Company**

Date : July 18, 2025



**Please Note:**

1. A Taxpayer is liable to file the Return of Income under section 166 of the Income Tax Act, 2023.
2. Failure to file Return of Income under Section 166 is liable to:
  - (a) Penalty under section 286, and
  - (b) Prosecution under section 311 of the Income Tax Act, 2023.

Deputy Commissioner of Taxes  
Taxes Circle-315 (Company)  
Taxes Zone 15, Dhaka  
Address : Ridge Ahmed Square (9th Floor), 501, VIP Road,  
Naya Palan, Dhaka-1000. Phone : 48321395

N. B. This is a system generated certificate and requires no manual signature.

License No. 2025-01674

Serial No. 30033-250721-379286

## Mymensingh City Corporation



### Training Support Center

Ward- 0025 Road-Bypass Moor, Digarkanda. Date of license issue - 15-07-2025, fiscal year- 2025 - 2026

In the light of section 8 of the Local Government (City Corporation) Act, Act 25, trade, professions, calling and advertising according to the standard tax schedule, the business / profession approval letter was adapted to the person / institution mentioned below. The term, which will remain in force until 2025 - 2026, 30 June

01. Business institution's name : **LEARNING & EARNING SCHOOL LTD**
02. Owner's name : **Md Sajid Khan (Managing Director)**
03. Father / Husband Name : **Md. Satter Khan** 04. Mother's name : **Mrs Rina Khanam**
05. Owner's Present address : **Kawatkhali Hakkani Moor, Sadar, District- Mymensingh**
06. Owner's Permanent address : **Barantor, Netrokona, District- Netrokona**
07. Business Address : **Bypass Moor, Digarkanda, Mymensingh Sadar, District- Mymensingh**
08. Nid./Birth Number : **5984176569** 09. Mobile - **01601339903**

| Fees (Item)         |                   | Amount     |
|---------------------|-------------------|------------|
| License Fee         |                   | 1,000.0 TK |
| VAT                 | 15.0(%)           | 150.0 TK   |
| Signboard (per sft) | 150 x 2(H) x 3(W) | 900.0 TK   |
| Other Fee           |                   | 2,050.0 TK |
| Payment Amount      |                   | 4,100.0 TK |

**Md Ekteharul Islam Murad**  
License Inspector  
Mymensingh City Corporation

**Sejuti Dhar**  
Chief Revenue Officer  
Mymensingh City Corporation

**Md Mukhter Ahmad**  
Administrator  
Mymensingh City Corporation

URL : <http://digitalpaourashava.gov.bd>

Issue date : 2025-07-21



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## WHAT IS LEARNING & EARNING SCHOOL?

**Learning & Earning School Ltd.** একটি আধুনিক অনলাইন ও অফলাইন সামাজিক ব্যবসা ভিত্তিক শিক্ষা প্ল্যাটফর্ম, যেখানে সীমাহীন শিক্ষার্থী একসাথে দক্ষতা অর্জন, অনুশীলন ও বাস্তব প্রয়োগের মাধ্যমে শেখা এবং আয়ের প্রায় ৮০% শিক্ষার্থী ও প্রমোটারদের মধ্যে ভাগ করা হয় — শেখা ও আয়ের সম্ভাবনা একসাথে।



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# **Learning & Earning School Ltd.**





# Learning & Earning School

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## Our Mission:

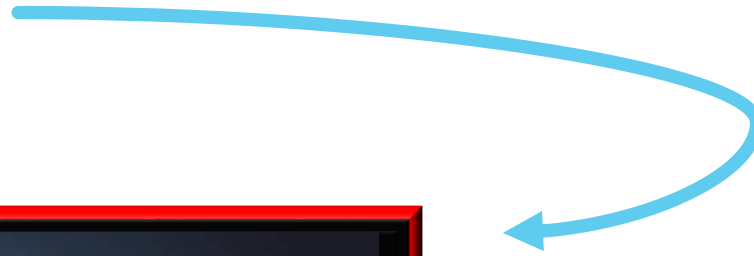
**Learning & Earning School Ltd.** – প্রতিটি শিক্ষিত মানুষকে অনলাইন প্রশিক্ষণের মাধ্যমে পেশাগত ভাষা, ডিজিটাল সচেতনতা এবং আয়-উপযোগী দক্ষতায় গড়ে তুলতে প্রতিশ্রুতিবদ্ধ। আমরা বিশ্বাস করি — শিক্ষা তখনই পূর্ণতা পায়, যখন তা মানুষের আয়, আত্মনির্ভরতা ও পেশাগত উন্নতির পথ তৈরি করে।



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**Learning & Earning School Ltd.**





# Learning & Earning School

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## Our Vision:

**Learning & Earning School Ltd.** – এর লক্ষ্য হলো এমন অফলাইন স্কুল তৈরি করা, যেখানে সকল শিক্ষিত ও বেকার মানুষ বিশ্বব্যাপী জনপ্রিয় সার্টিফিকেট কোর্সসহ প্রয়োজনীয় দক্ষতা শিখে আত্মনির্ভর হবে, দেশের ও বিদেশের কর্মসংস্থানে যুক্ত হবে, বেকারত্ব কমবে এবং বাংলাদেশ অর্থনৈতিকভাবে সমৃদ্ধ হবে।



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LEARNING & EARNING  
SCHOOL

## Learning & Earning School Ltd. -

 **Tagline:**

“From Education to Profession – Learn to Earn.”

 **মূল বার্তা :**

“শিক্ষা থেকে পেশা – শেখার সঙ্গে আয়ের সুযোগা”



LEARNING & EARNING  
SCHOOL



# Learning & Earning School

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## COURSE

### Digital Marketing

01. Introduction to Digital Marketing
02. Market & Audience Research
03. Meta Marketing (FB & Instagram)
04. Marketing Content Materials
05. Google My Business (Local SEO)
06. SEO (Search Engine Optimization)
07. Email & ChatGPT Marketing
08. YouTube Marketing & Video SEO
09. LinkedIn & Personal Branding
10. Freelance Marketplace & Portfolio
11. Client Management Practice
12. Payment Gateway & Final Project

### Spoken English

01. Basic Grammar Foundations
02. Essential Sentence Structure
03. Practical Speaking Skills
04. Question Formation Techniques
05. Everyday Conversation Mastery
06. Listening & Understanding Practice
07. Confidence & Fluency Development
08. Tense-Based Speaking Structure
09. Common Speaking Expressions
10. Topic-Based Monologue Practice
11. Professional Presentation Skills
12. Advanced Communication Techniques



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## **COURSE**

### **Computer Operation**

1. Computer Fundamentals & Basic Operations
2. Operating System (Windows) Management
3. Typing Skills & Productivity Tools
4. Microsoft Word (Document Processing)
5. Microsoft Excel (Data Management & Analysis)
6. Microsoft PowerPoint (Presentation Skills)
7. Internet Browsing & Online Safety
8. Email & Digital Communication
9. File Management & Cloud Storage
10. Basic Graphic Design (Canva/Tools)
11. IT Troubleshooting & Maintenance Basics
12. Freelancing & Online Work Fundamentals



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## **COURSE**

### **Entrepreneurship Development**

1. Entrepreneurship Mindset
2. Business Opportunities
3. Business Planning & Strategy
4. Startup Legal Framework
5. Financial Management
6. Marketing & Branding
7. Digital Marketing Tools
8. Operations & Supply Chain
9. Risk & Problem Solving
10. Leadership & Team Skills
11. Funding & Investment
12. Business Growth & Sustainability

### **English for Work**

1. Workplace English Basics
2. Professional Communication
3. Office Etiquette & Team Skills
4. Workplace Speaking Skills
5. Listening & Understanding
6. Business & Industry Vocabulary
7. Email & Business Writing
8. Meetings & Presentation Skills
9. Phone & Virtual Communication
10. Client Handling & Service
11. Interview & Career Skills
12. Advanced Communication & Problem Solving



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## Upcoming Course:

• Graphic Design



• Kids Spoken



• Arabic Language



• Japanese Language



• Spanish language



• Korean Language



• Noorani Quran Shikkah

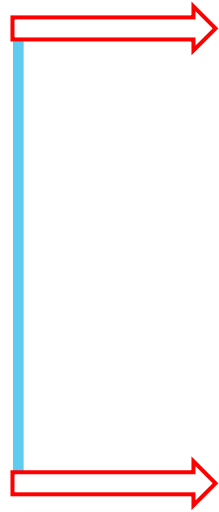




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**PORTAL**



**Teacher  
Hub**

**Job  
Portal**



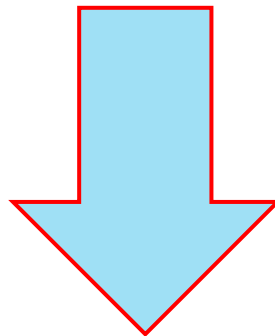
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**UPCOMING PROJECT**

**Top 10 Most Globally In-Demand Practical Skills / Jobs**

**Skill / Job Global Demand Reason**



## OFFLINE COURSE

● Electrician / Electrical Technician



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● Plumbing & Pipe Fitting Technician



● Construction & Welding Technician



● HVAC / Cooling & Heating Technician



● Professional Driver (LMV/HMV)



## OFFLINE COURSE

● Housekeeping & Caregiving Assistant →



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● Hospitality & Tourism Professional →



● Computer Operator & Freelancing →



● Tailoring & Dress Making Professional →



● Beauty Therapy & Salon Professional →





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## Why Learning & Earning School?

**“SUCCESSFUL PEOPLE DO THE  
SAME WORK IN DIFFERENT WAYS”**

(সফল ব্যক্তির একই কাজ ভিন্ন ভিন্ন ভাবে করে)



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**EXAMPLE**

**Traditional  
System**

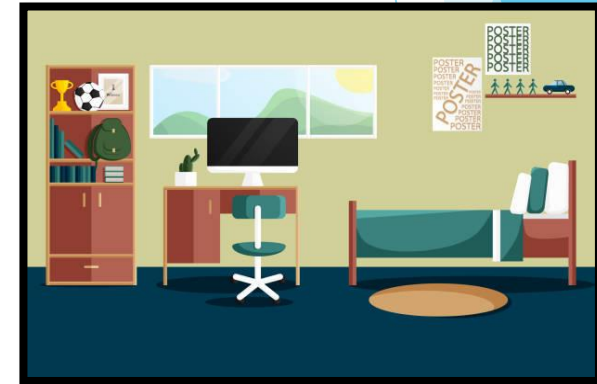
**ONLINE  
system**

## Traditional System

Course costs: ₹10,000

3 month's accommodation  
and meals cost: ₹20,000

**Total = ₹30,000**

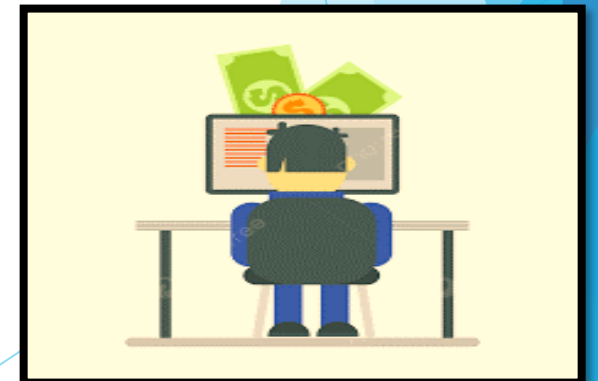




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# ONLINE system

- ➔ Online course is only ₹500/1000/1500
- ➔ 12 class (weekly)
- ➔ Validity: 180 days
- ➔ Certification





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**EXAMPLE**



⇒ *Bill Gates*



⇒ *Jeff Bezos*

**EXAMPLE**



**-Elon Musk**

**The World's First *Trillionaire* (Projected)**



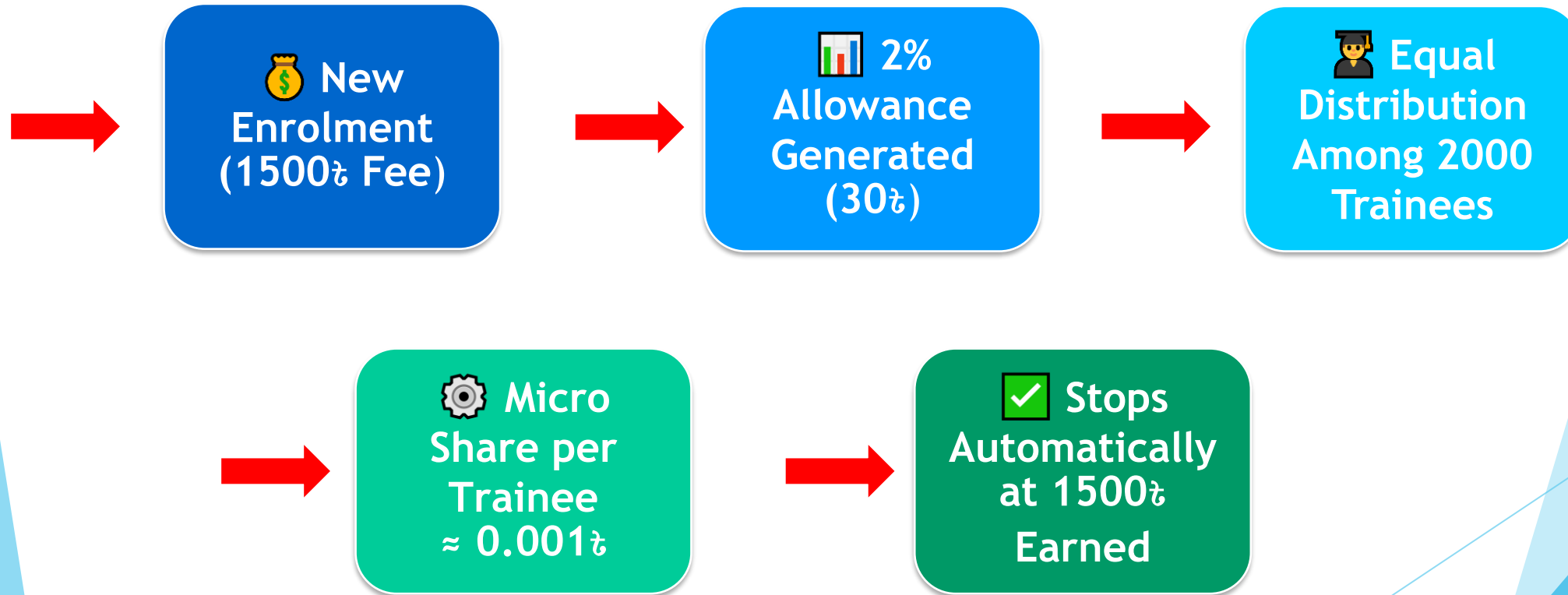
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# Passive Earning

## REWARD

# Auto Trainee Allowance 2%



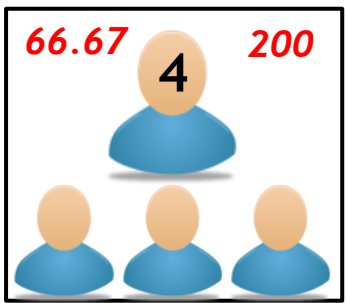
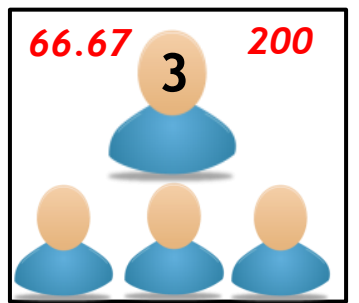
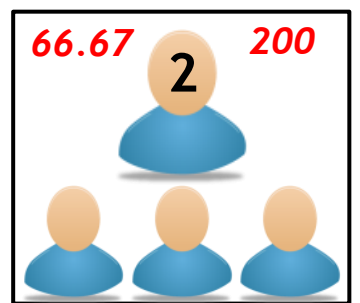
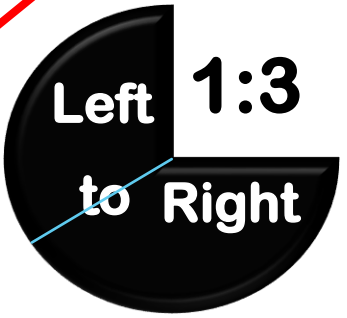
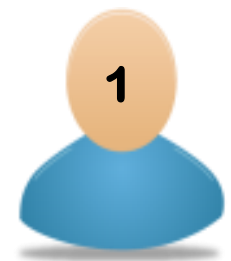


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**Community Auto Pool (200)**

**REWARD**



| Pool   | Reward          |         |
|--------|-----------------|---------|
| Pool1  | <u>66.67</u>    | 200 BDT |
| Pool2  | 44.44           | 400 BDT |
| Pool3  | 800.00BDT       |         |
| Pool4  | 1,600.00BDT     |         |
| Pool5  | 3,200.00BDT     |         |
| Pool6  | 6,400.00BDT     |         |
| Pool7  | 12,800.00BDT    |         |
| Pool8  | 25,600.00BDT    |         |
| Pool9  | 51,200.00BDT    |         |
| Pool10 | 102,400.00BDT   |         |
| Pool11 | 204,800.00BDT   |         |
| Pool12 | 409,600.00BDT   |         |
| Pool13 | 819,200.00BDT   |         |
| Pool14 | 1,638,400.00BDT |         |
| Pool15 | 3,276,800.00BDT |         |

**Total=65,53,200BDT**



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# Active Earning



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**Affiliate Program 28%**



**Reference Earning 20%**



**Affiliate Earning 8%**



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**EARNING**

**Reference Earning**

**20%**

Reference Earning = 20%;  $1500 \times 20\% = 300\text{TK}$ ;  $10 \times 300 = 3000\text{TK}$ .

| Team Work | Reference | Affiliate Earning 8% | Earn                | Total Earning |
|-----------|-----------|----------------------|---------------------|---------------|
| Team-01   | 10        | 0.4%                 | $10 \times 6$       | 60            |
| Team-02   | 100       | 0.4%                 | $100 \times 6$      | 600           |
| Team-03   | 1000      | 0.4%                 | $1000 \times 6$     | 6000          |
| Team-04   | 10000     | 0.4%                 | $10000 \times 6$    | 60000         |
| Team-05   | 100000    | 0.4%                 | $100000 \times 6$   | 600000        |
| Team-06   | 1000000   | 0.4%                 | $1000000 \times 6$  | 6000000       |
| Team-07   | 10000000  | 0.4%                 | $10000000 \times 6$ | 60000000      |

Team:  $01 - 10 = 0.4\% = 6\text{TK}$ .

Team:  $11 - 30 = 0.2\% = 3\text{TK}$ .

Enroll=90 Trainee=(RC)=2.8%=42TK.



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$(3-RC)=JC$



$(3-JC)=C$



$(3-C)=SC$



$(3-SC)=EC$



$(3-EC)=PC$



$(3-PC)=LC$



$(3-LC)=GC$

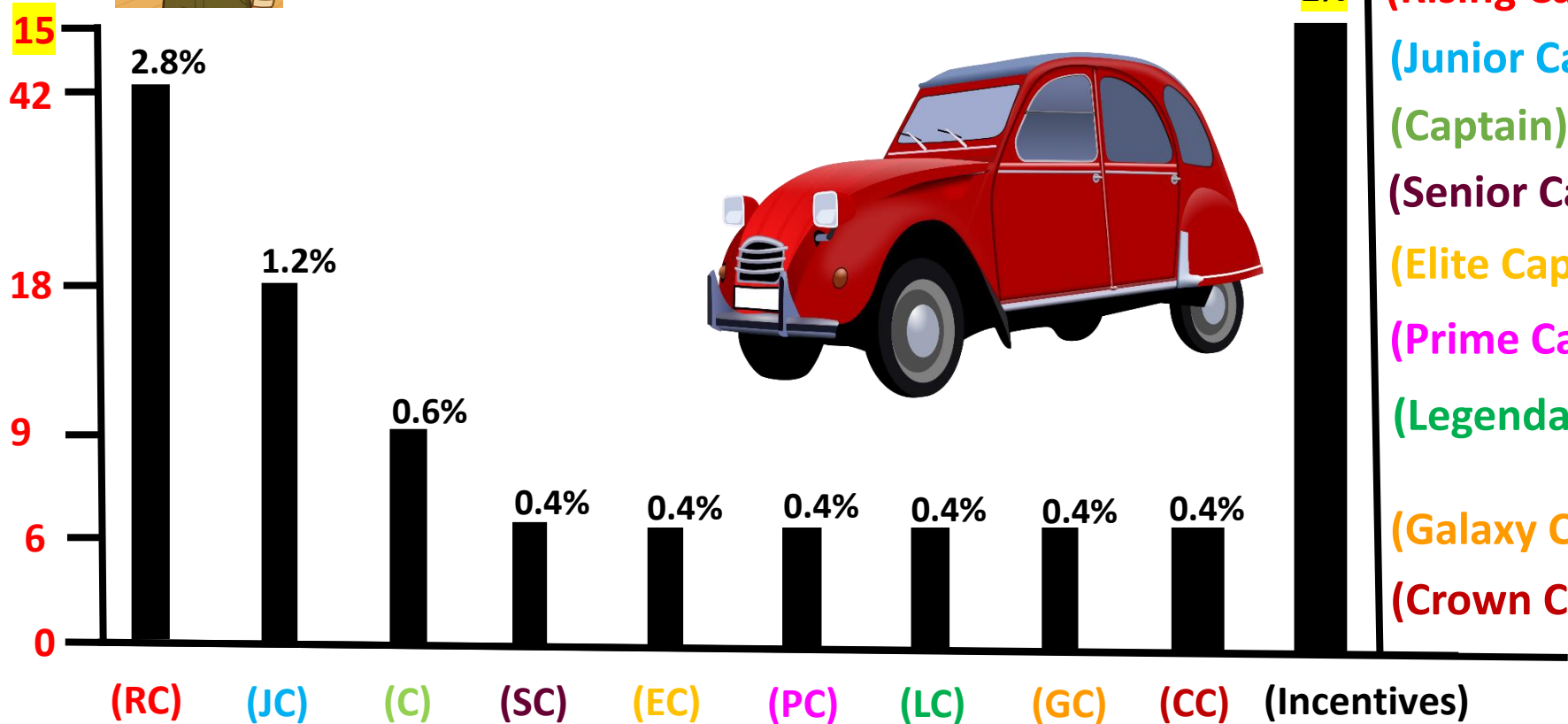


$(3-GC)=CC$

**REWARD**

Rank Royalty **7%**

Incentives **2%**



- 2%** (Rising Captain)
- (Junior Captain)
- (Captain)
- (Senior Captain)
- (Elite Captain)
- (Prime Captain)
- (Legendary Captain)
- (Galaxy Captain)
- (Crown Captain)



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## SCOUTER

Scouter → Union Scouter → 1.5%

### Qualifications:

- Rising Captain (R.C) → Got mail to be a scouter
- Form-fill-up (Submit your details)
- Approval depends on vacancy and activity

## Facility

- Balance transfer 0.5%
- Scouter Pool 1%=15TK.





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**CAMPUS INTRODUCER 1%**

➔ District Campus ➔ 0.5% (7.5TK)

➔ Upazila Campus ➔ 0.5% (7.5TK)

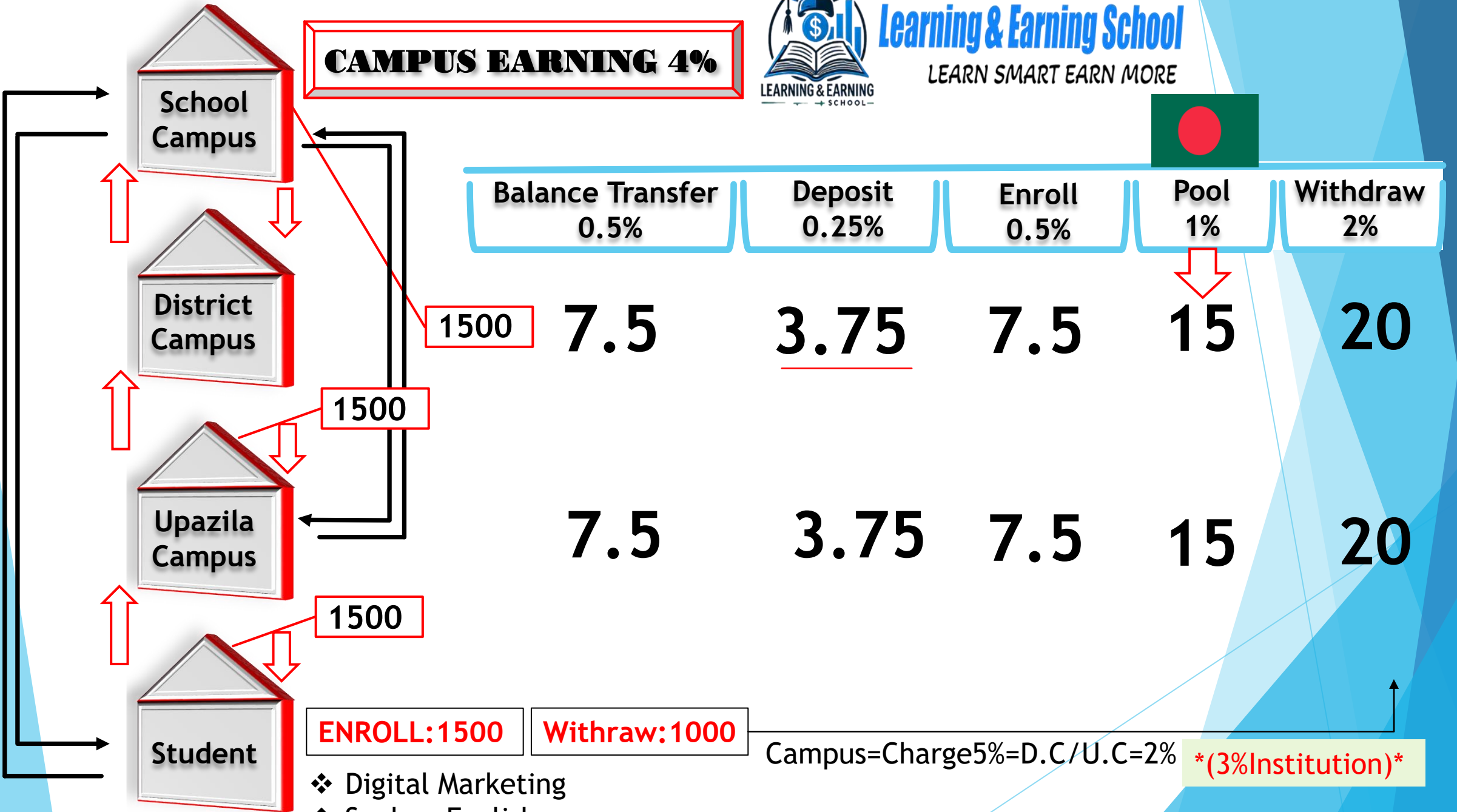




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**CAMPUS EARNING 4%**

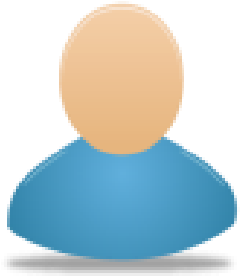




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## Student Withdraw



Once a student earns 100 BDT, they can withdrawals from school at 5% service charge. Example:  $100 \text{ BDT} \times 5\% = 95 \text{ BDT}$ .

Students can withdraw from their district or upazila campus for only 5% BDT service fee.



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🌟 We're excited to have you with us. Together, let's grow, achieve, and make success happen! 🚀

**Welcome to a New Journey!**

**Learning & Earning School Ltd.**